



BE PART OF THE ONCOLOGY
COMMUNITY GATHERING



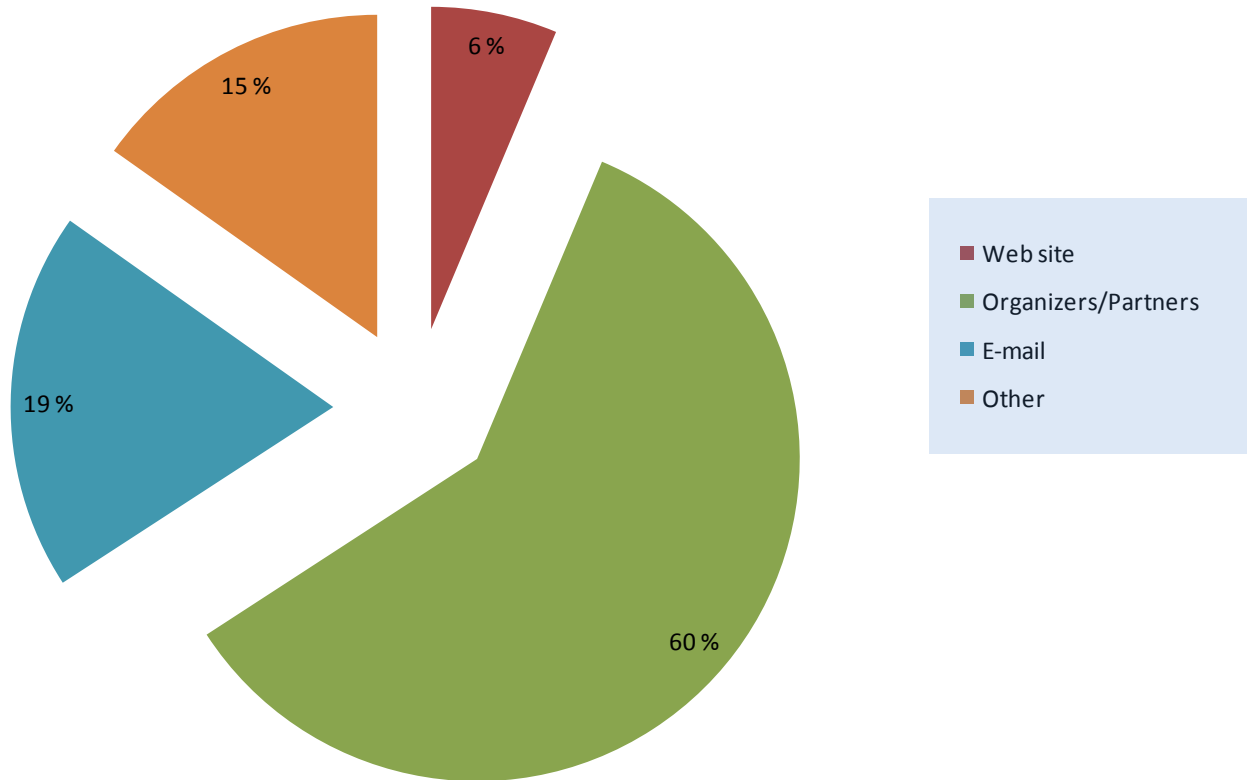
ECCP 2009 evaluation summery

Key numbers ECCP2009

- > 365 participants registered
- > 263 companies
- > 22 countries represented
- > 547 one-to-one meetings were scheduled

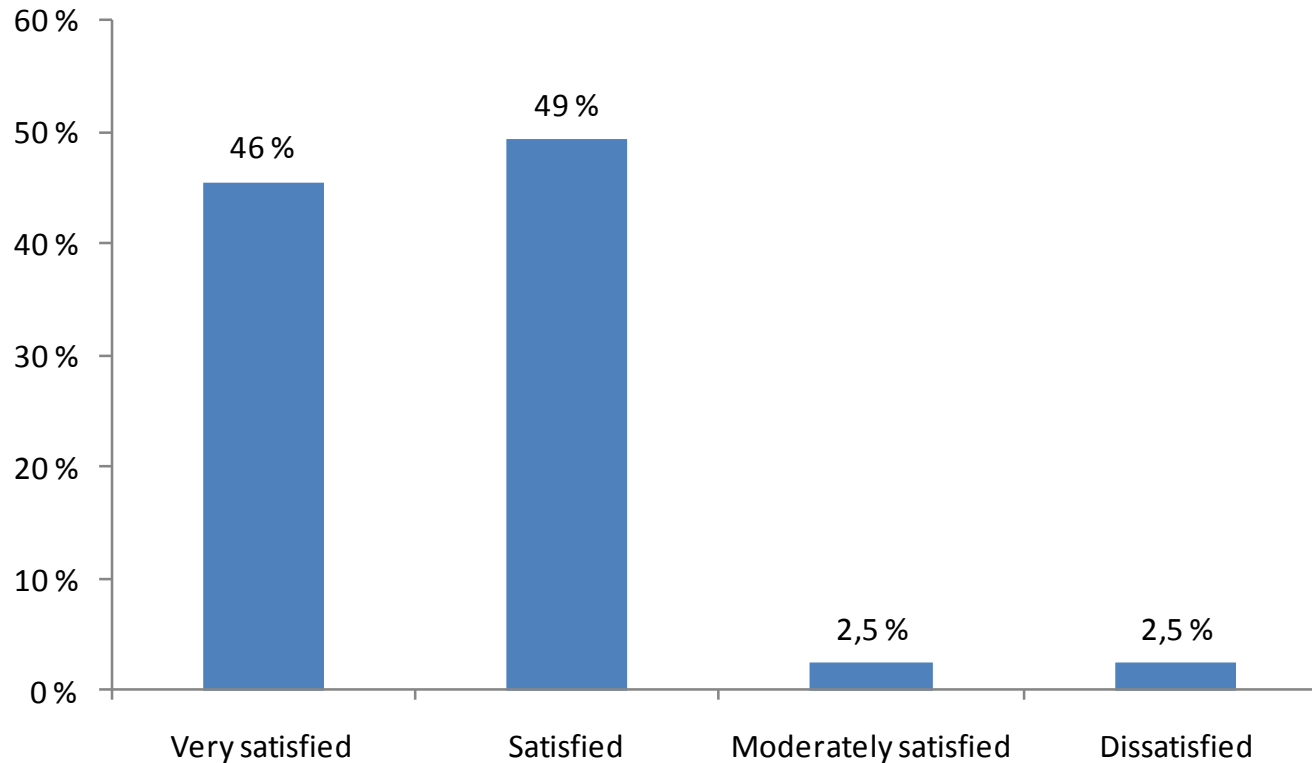
60% of the respondents heard about the ECCP by the organizers/partners.

How did you hear about ECCP2009 (n=79)



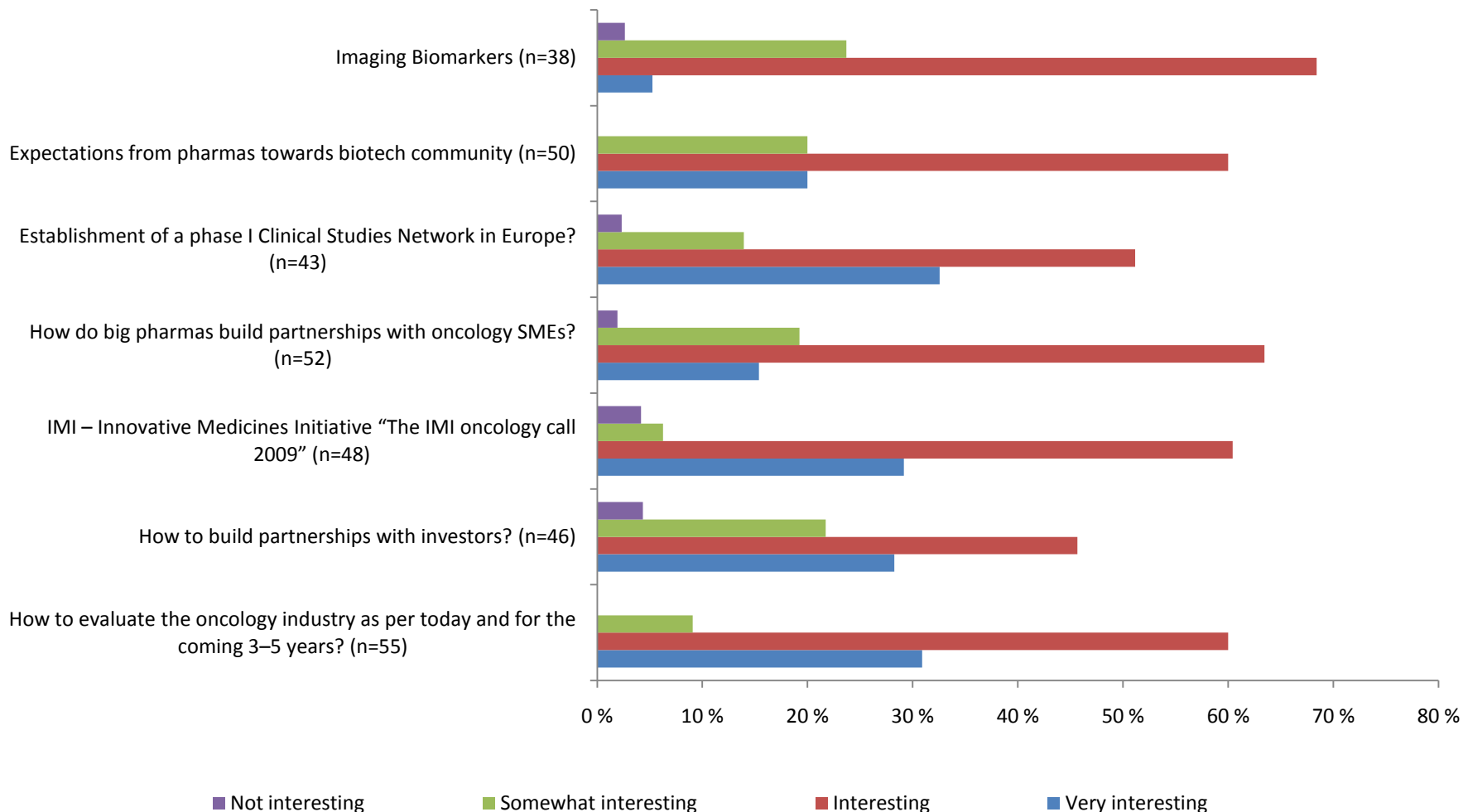
ECCP made great success – 95% are either satisfied or very satisfied with their participation.

How satisfied are you with your participation (n=79)



Topics discussed during the conference receives high scores.
Only a very few percent did not find the topics interesting.

How do you rate the topics discussed during the conference



The results from the networking activities shows a high number of follow ups and potential agreements generated by ECCP*.

Area	Number
1. # of one-to-one meetings	452 (avg. 8)
2. # of contacts made without pre- arranged meetings	309 (avg. 6)
3. # of contacts you will follow up	315 (avg. 6)
4. # of potential agreements generated by the event	97 (avg. 2)

(n=55)

*Only 55 respondents answered all 4 questions. Total answers from all respondents are: 1) 575 2) 427 3) 435 4) 97